



# Audio Networking Horse Race 2016

**Installation**



**ProAudioEast** Middle

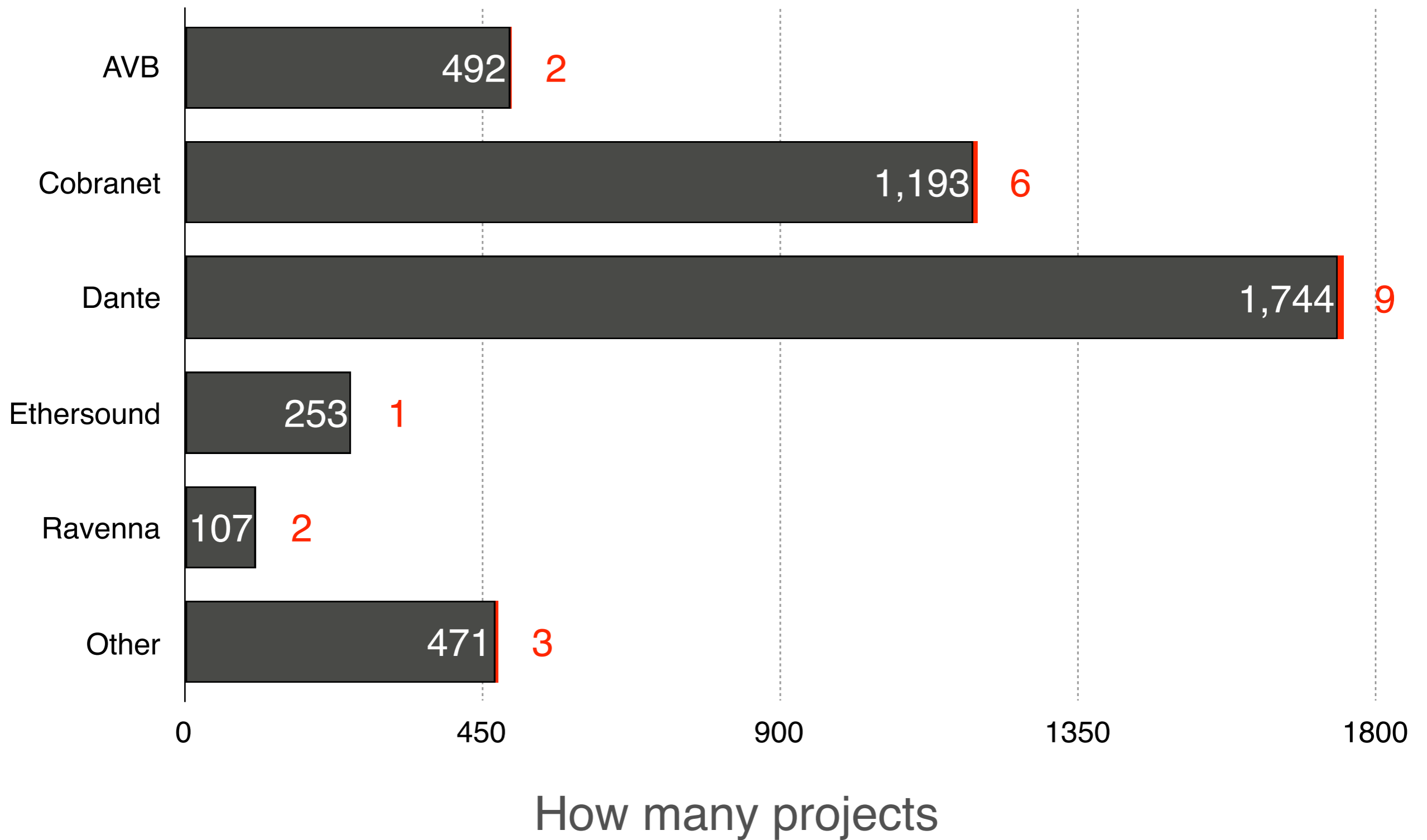
**ProAudioAsia**

**75%** had done at least one networked project

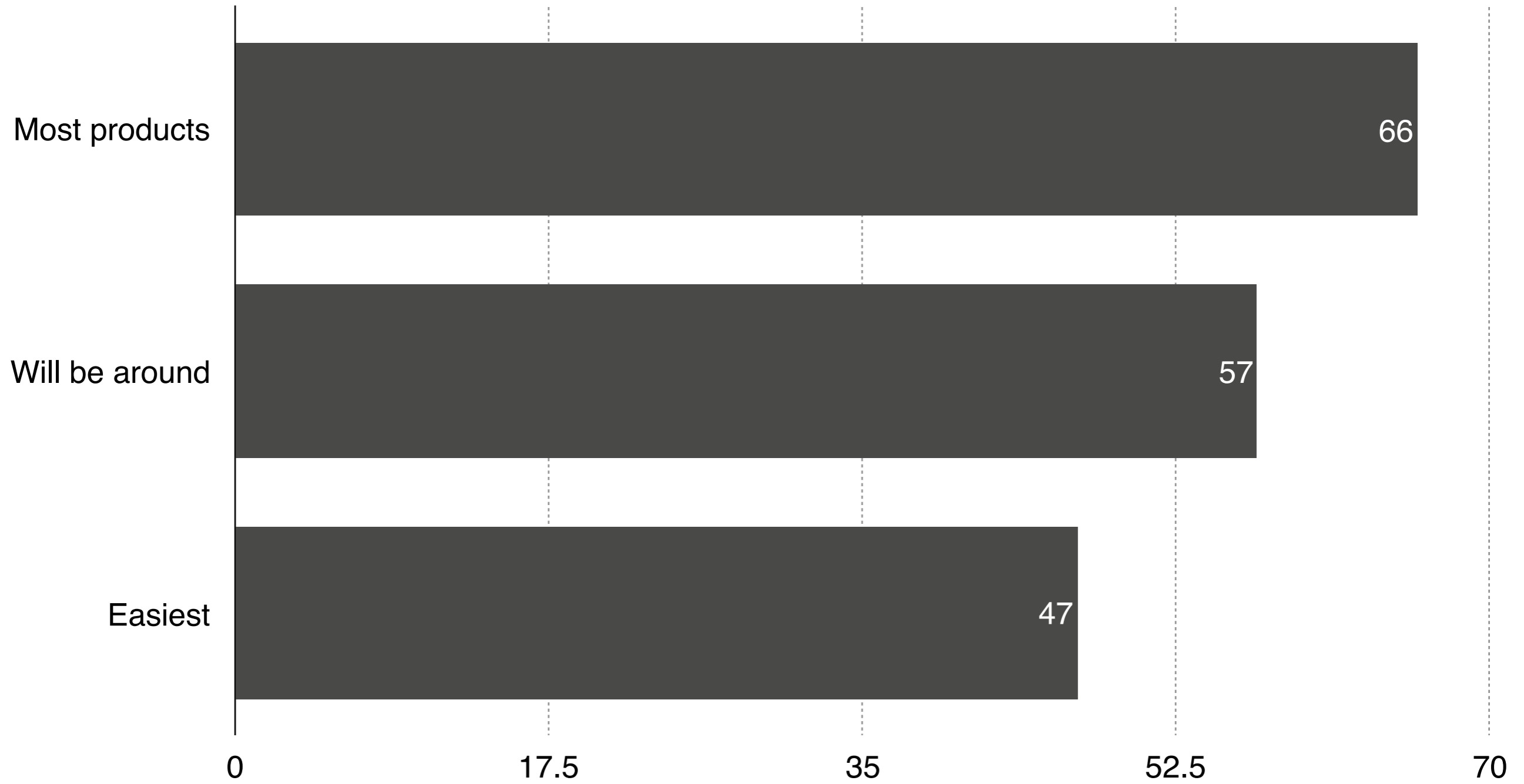
## Audio networking use

**66%** used one of the 'network standard' protocols (**9%** custom or proprietary)

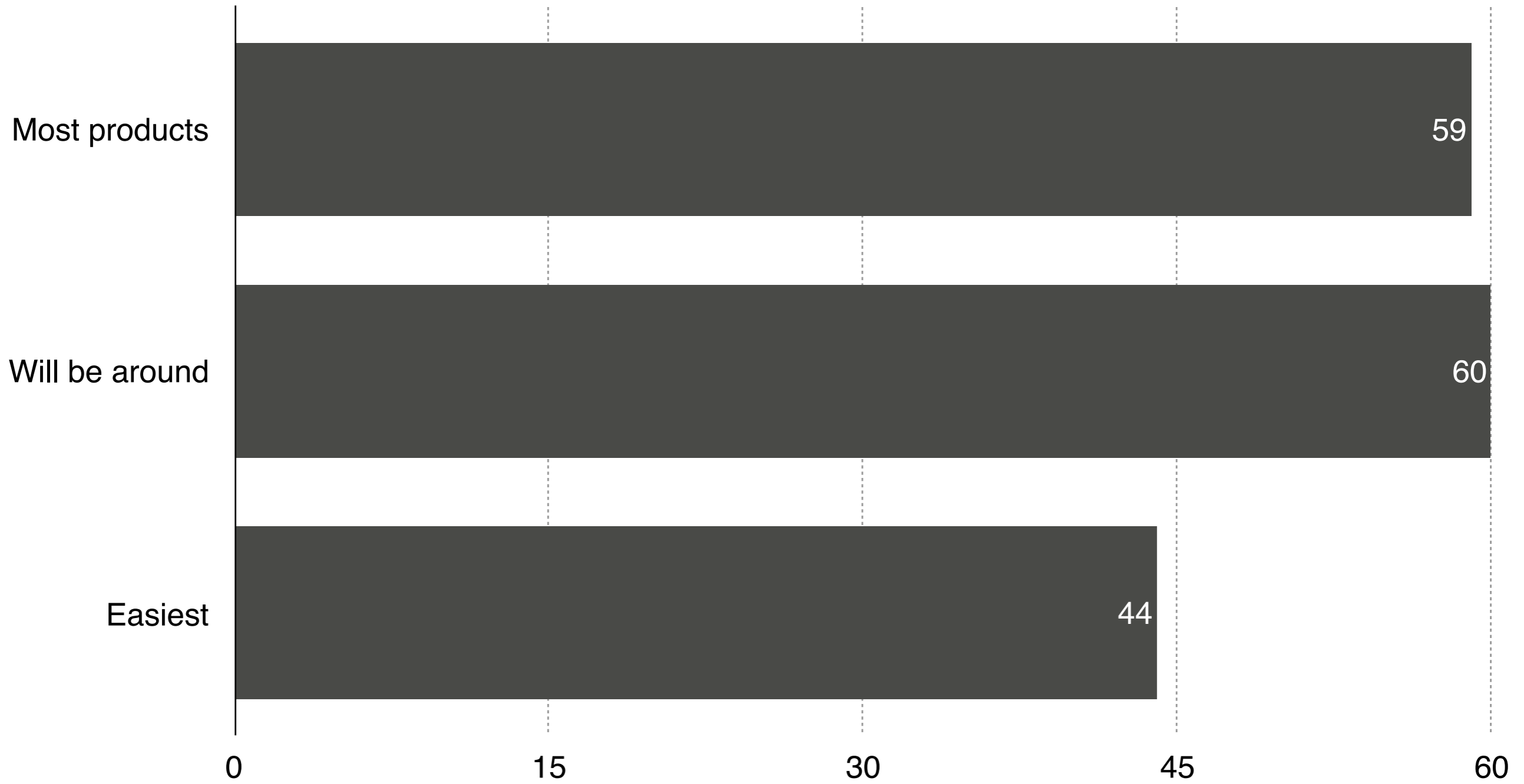
# Projects per user



# Reasons for most used protocol?



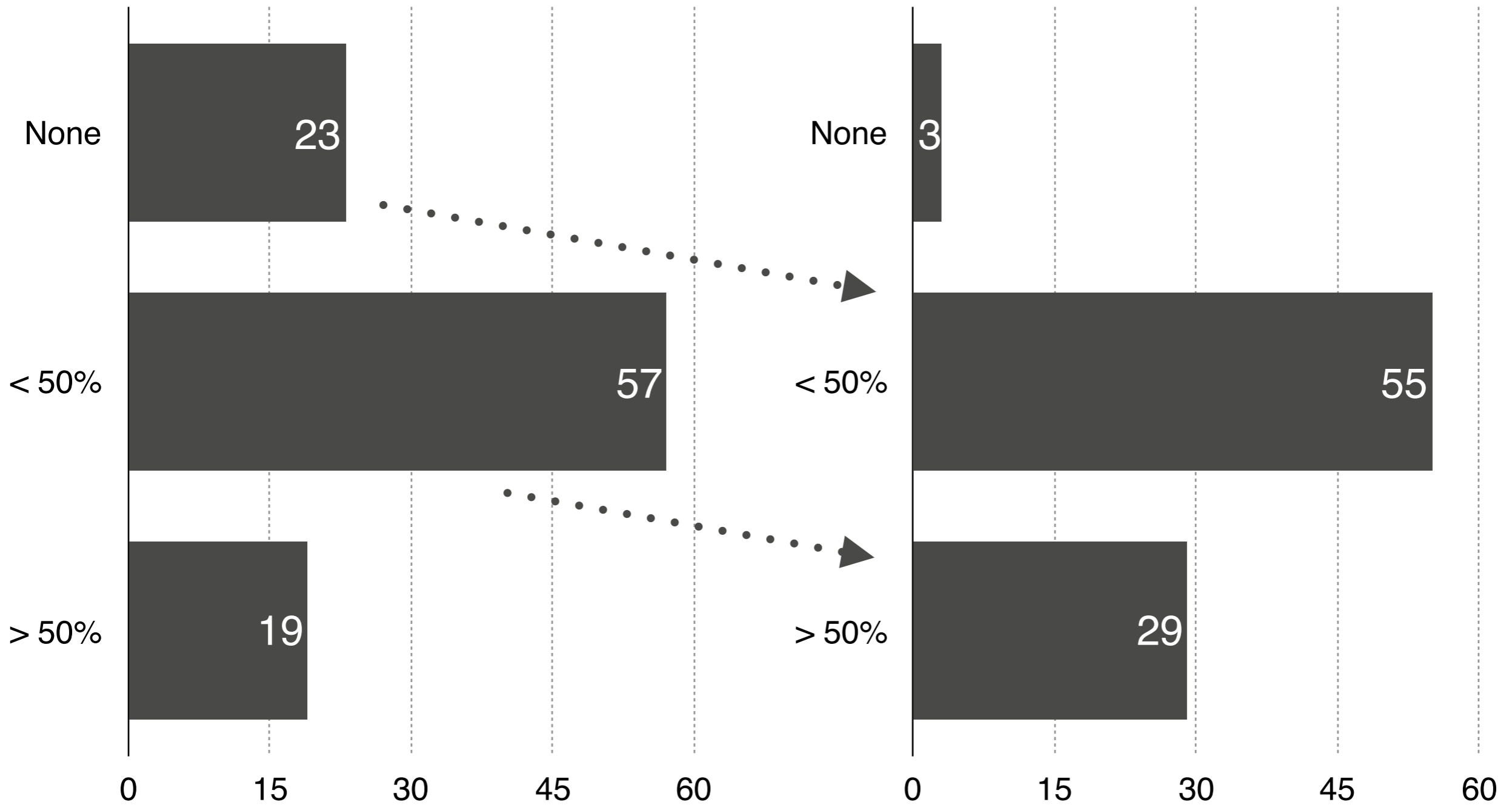
# Reasons for change to new protocol?



# More networked projects

■ Last 12 Months

■ Next 12 months



AVB  
Product availability, switches, support

CobraNet®  
Old, latency

Dante™  
No consensus





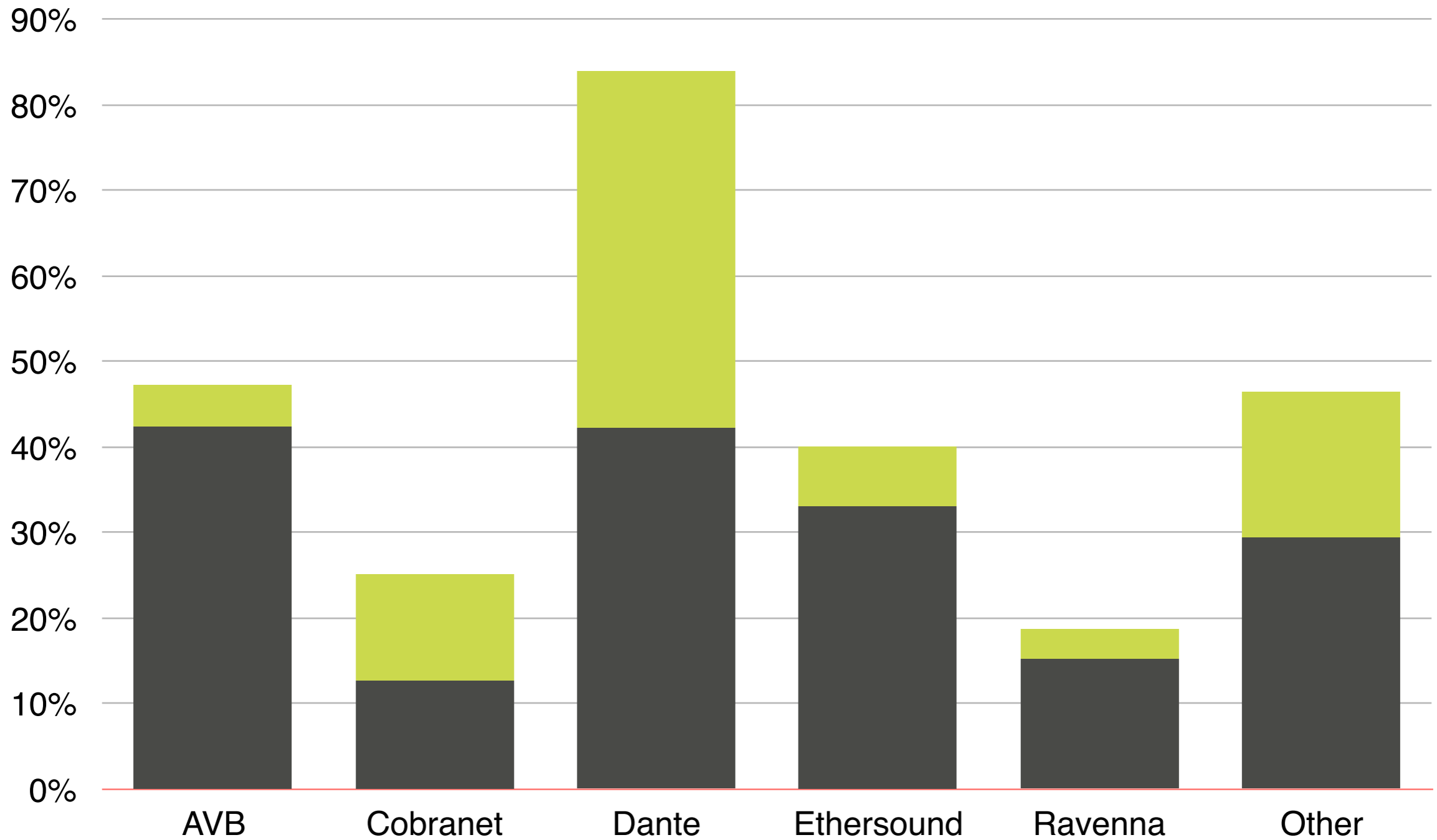
Not needed, not supported, limited support



Don't know it, broadcast only

■ Satisfied

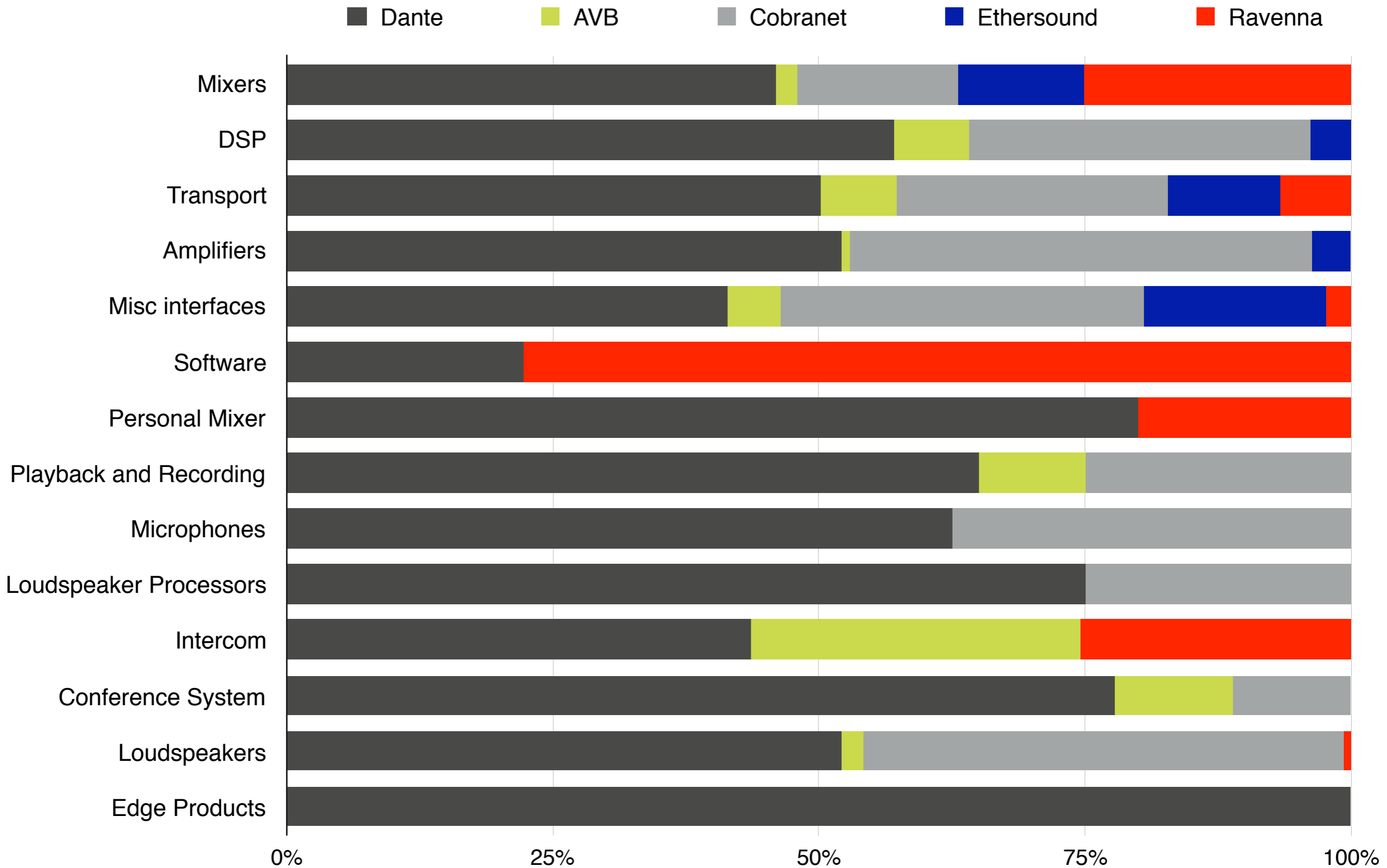
■ Very Satisfied





# ‘Edge’ Categories

# Percentage product choice



Why adopt a protocol?  
What is the manufacturer process?  
Features?  
Ongoing cost?  
Ease of implementation?  
Ecosystem 'halo effect'?

# Open Standards?

Should standards be an industry effort?

Is this fair on small audio companies?

Watch full Roland Hemming presentation at [www.audinate.com/trends-2016-feb](http://www.audinate.com/trends-2016-feb)

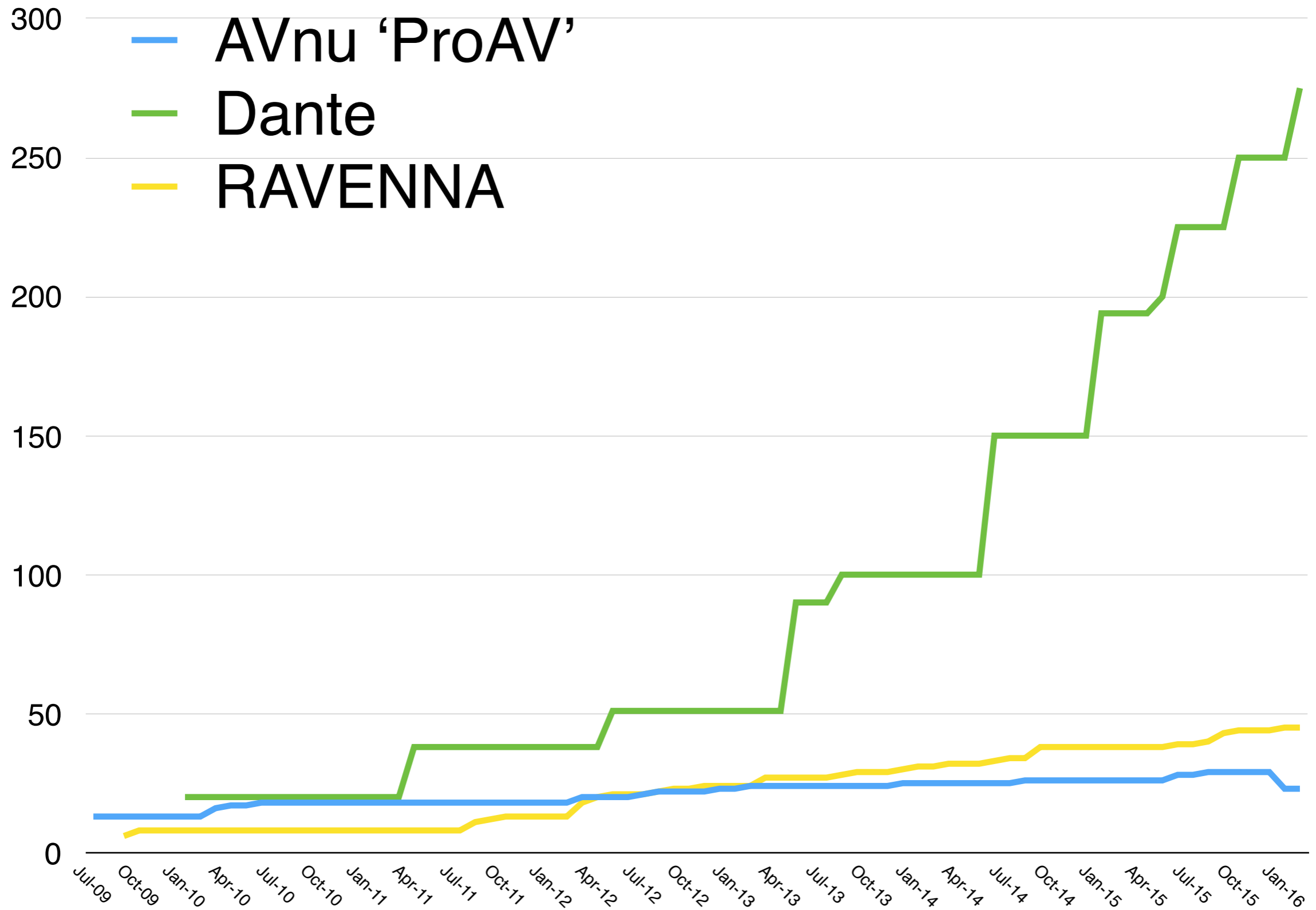


Back to the horse race

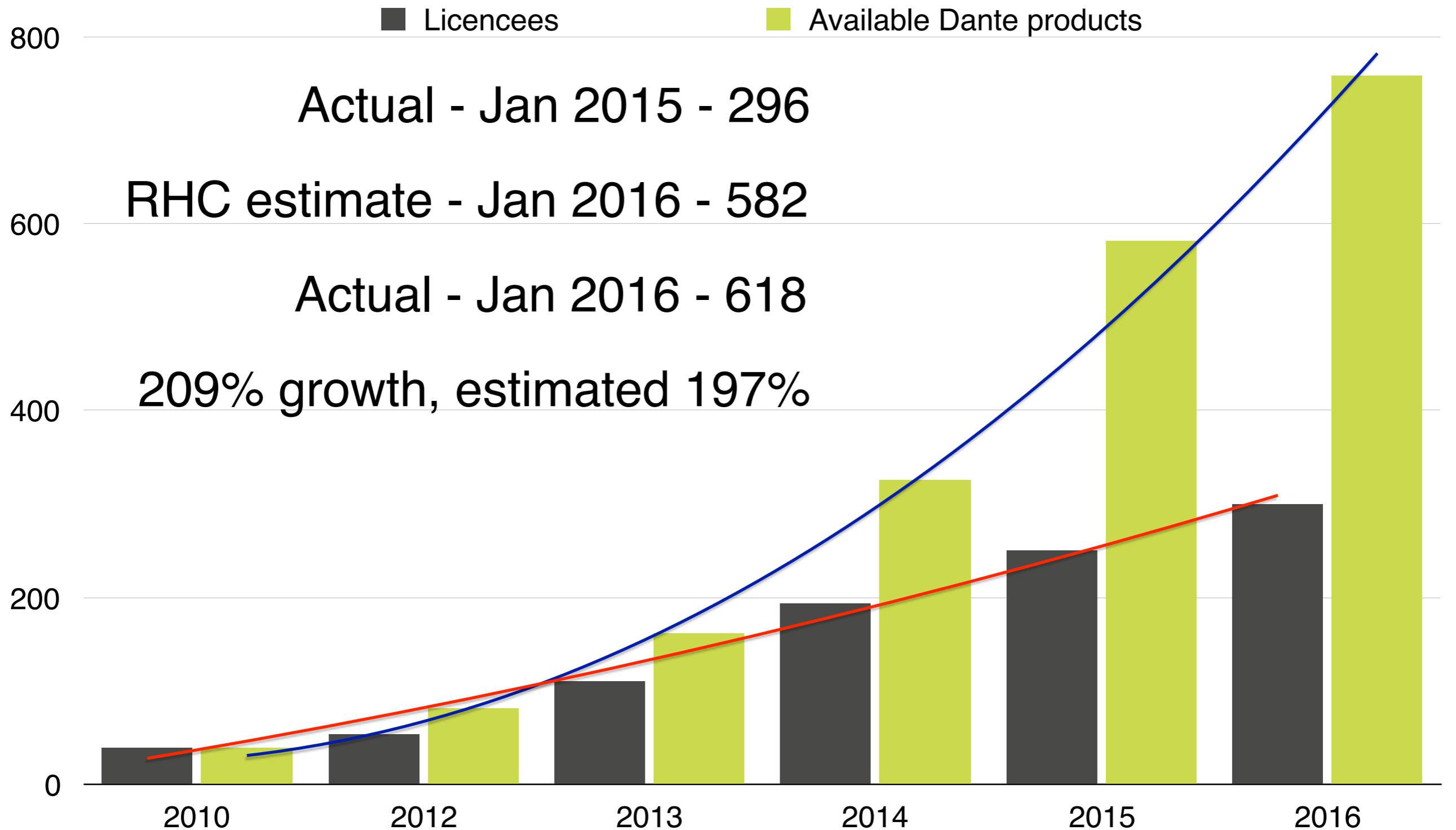
And the numbers are ...



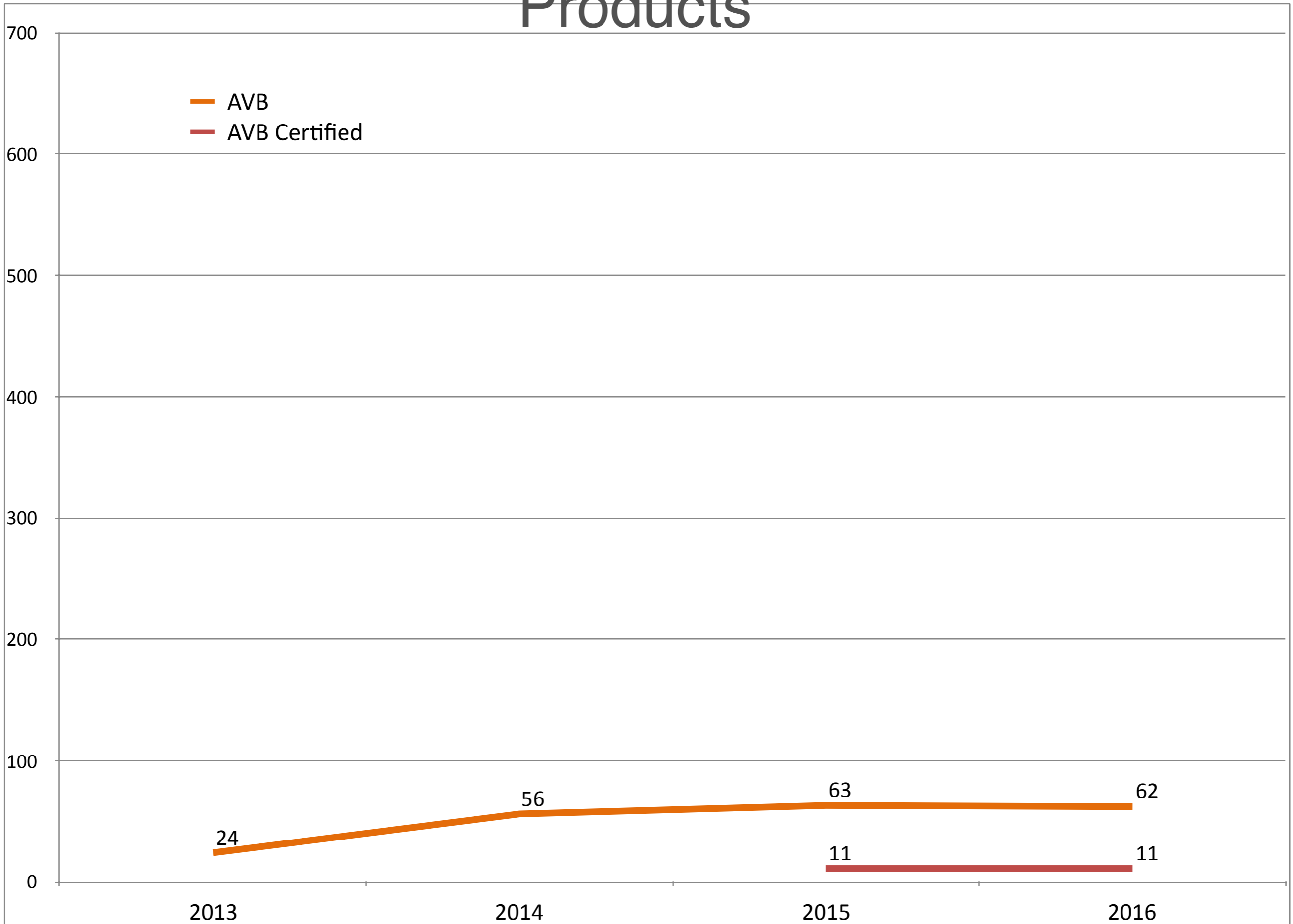
# Protocol licensees



# The Beer Bet



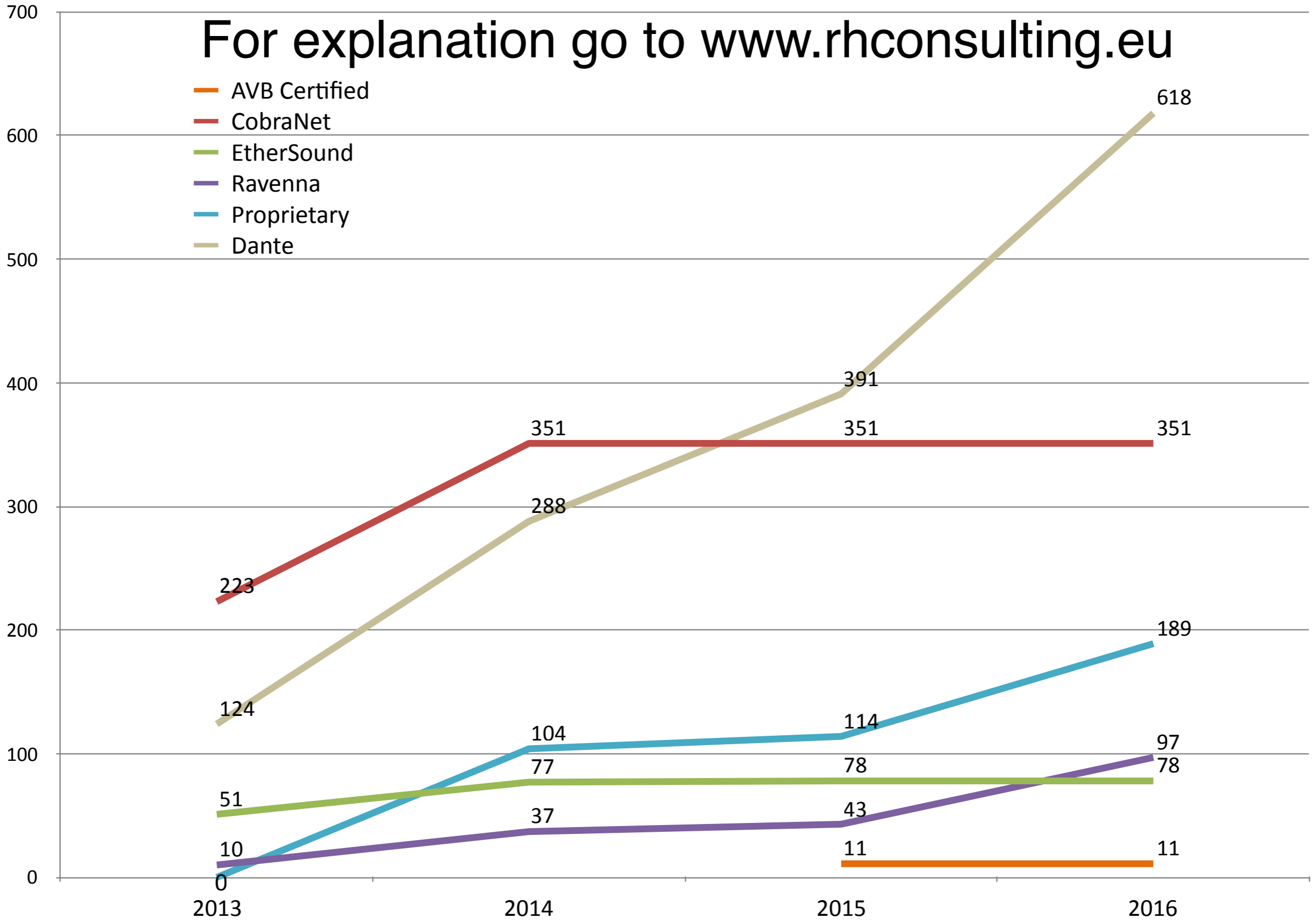
# Products



# Products

For explanation go to [www.rhconsulting.eu](http://www.rhconsulting.eu)

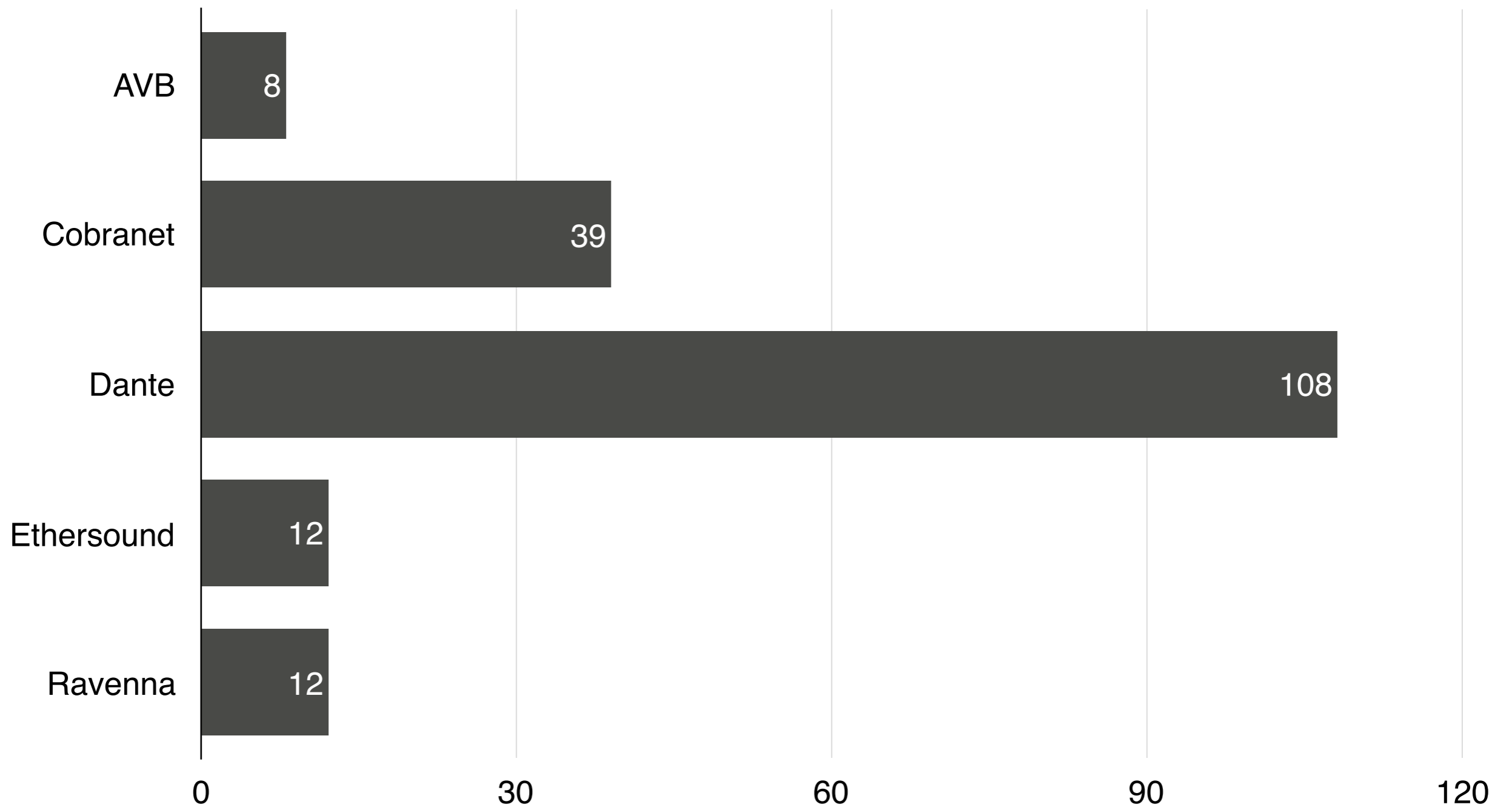
- AVB Certified
- CobraNet
- EtherSound
- Ravenna
- Proprietary
- Dante

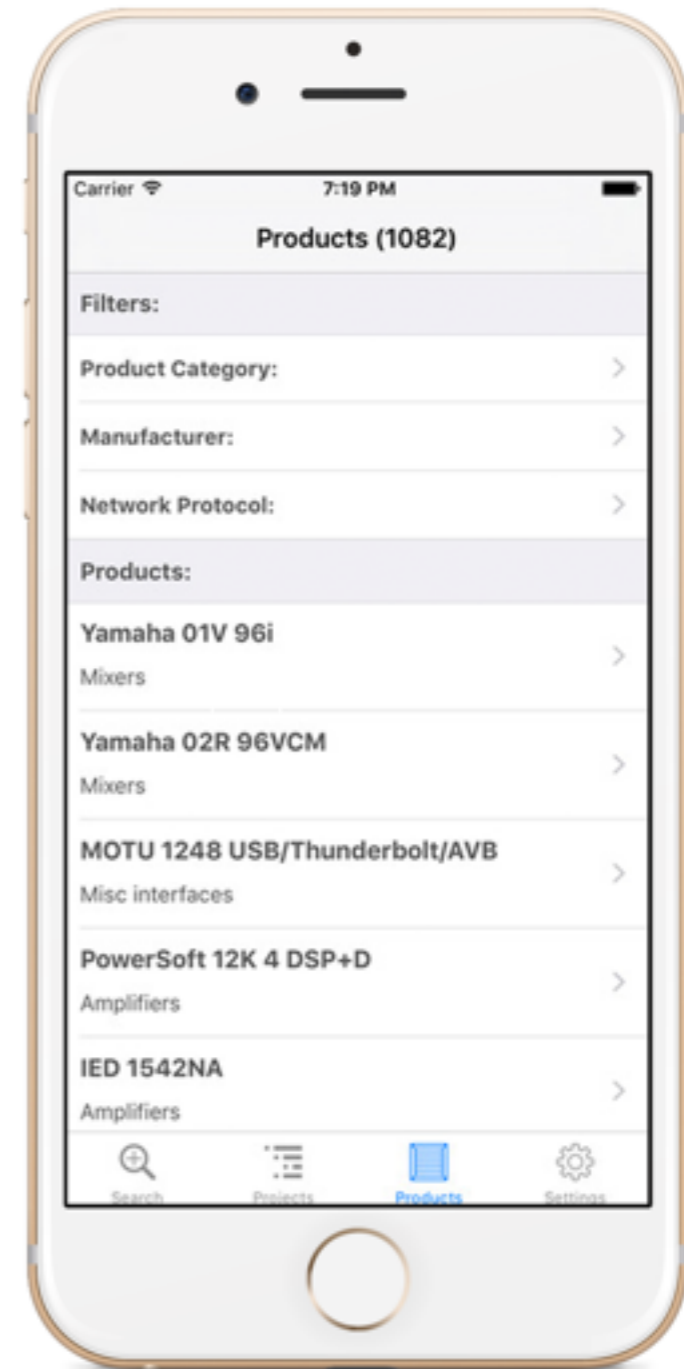


**We don't count interface cards**

# Manufacturer Ecosystem

How many manufacturers shipping for each protocol?





[rhconsulting.eu/products](http://rhconsulting.eu/products)