## Why AV Teams Want Networked Infrastructure \& How to Help Them



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## "The Three E’s"

## George Killianey

Business Management Consultant

## "The Three E's"

Anticipating and managing unspoken expectations.


## "The Three E's"

## When I ask you what you want...



## Exciting

- You didn't think of these things.
- Can be a new way to address Expressed or Expected goals.
- This is your answer to my inquiry.
- Typically your idea of how to solve your current problems.
- You assume I already know these things.

Expected

- Thought of as industry or common knowledge.
- Failure here negates performance against Expressed goals.


## VolP vs Audio Networks

| Measurement | IT VolP Call / IT Traffic | Audio Channel |
| :--- | :--- | :--- |
| Tx Method | Mostly Unicast \& Broadcast | Mix of Unicast \& Multicast |
| High Bandwidth | 30 Kbps (typical voice) | $1,700 \mathrm{Kbps}(48 \mathrm{kHz}, 24-$ bit) |
| Low Latency | $\leq 150 \mathrm{msec}(45 \mathrm{msec})$ | $\leq 5 \mathrm{msec}(0.25-1.0 \mathrm{msec})$ |
| Synchronous | No (Quality changes on the fly.) | Yes |
| Security | Certificates, Dynamic Assign | None |

A $96 \times 48$ stage is like 8,064 simultaneous phone calls with $100 x$ tighter tolerance.

## Redundant (Duplicate) Network



## Wrong Idea: We Do Not "Failover"



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## Redundant Is "Full Time"



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## Turn Off EEE

(Also known as Green Ethernet, Energy Efficient Ethernet, 802.3az]


## Common Issue: Daisy Chain



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## Tip: Set Up Secondary First



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## Tip: Establish "Workgroups"



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## This does not require more switches.

This can be accomplished with VLANs and Trunk Lines with negligible bandwidth impact.

## Linking Systems (Familiar Patchbay Concept)



## Link Networks Together



## Link Networks Together



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## Link Networks Together



## Strategy: Prevent IP Conflicts

Link Local could easily produce duplicate IP addresses in a modular network design.

## Using Static IP Addresses



## Using Static IP Addresses



## Bridging Networks



How do I bring in House Music feeds? How do I feed Overflow Rooms?

## Linking Everyone is One Big Network



## Linking Everyone is One Big Network



## Linking Everyone is One Big Network



## Option 1: Bridge Through Audio Device



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## Option 1: Bridge Through Audio Device



## Option 2: Create a Dedicated Bridge



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## Combining Techniques



## Can I combine linked and bridged networks?

## Linking + Bridging Networks



## Linking + Bridging Networks



## Isolating Networks



Can I lock out patching to the main PA DSP and amps?

## Isolating Networks



## Isolating Networks



## Isolating Networks



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