

NORTH AMERICAN REGIONALS - SPRING 2015

Audinate Overview Introduction of Dante

Lee Ellison **Audinate**













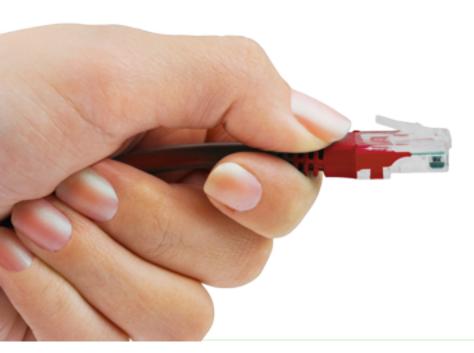








Audinate revolutionizes Audio Video (AV) systems to enable our customers to thrive in a networked world





Easy to integrate Easy to install Easy to use













Company Overview

- Audinate Pty Ltd, Sydney, Australia
 - Global Headquarters: Founded 2006
- Audinate Inc, Portland OR
- Audinate Ltd, Brighton, England
- Audinate Limited, Hong Kong (April, 2015)
- Total Personnel: 43















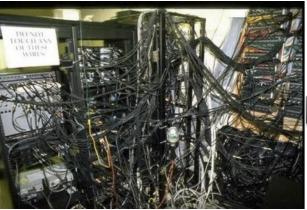


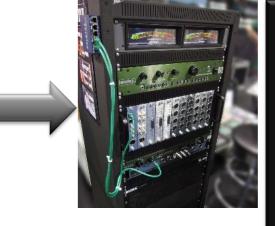






Benefits of Dante Networking





Dante is leading network convergence for AV systems similar to what VoIP did for telephony

- Audio over IP Solution
- One cable for media, control and data
 - Dramatically reduce cabling costs
- Improved audio quality
 - Perfect synchronization Imperceptible delay
- Complete supported AoIP networking solution





















Dante is the market leader

- Dante is the most interoperable networking solution
- Dante gives the most choices to design a system
 - Dante is the most specified networking solution
- Over 20 million Dante channels shipped

















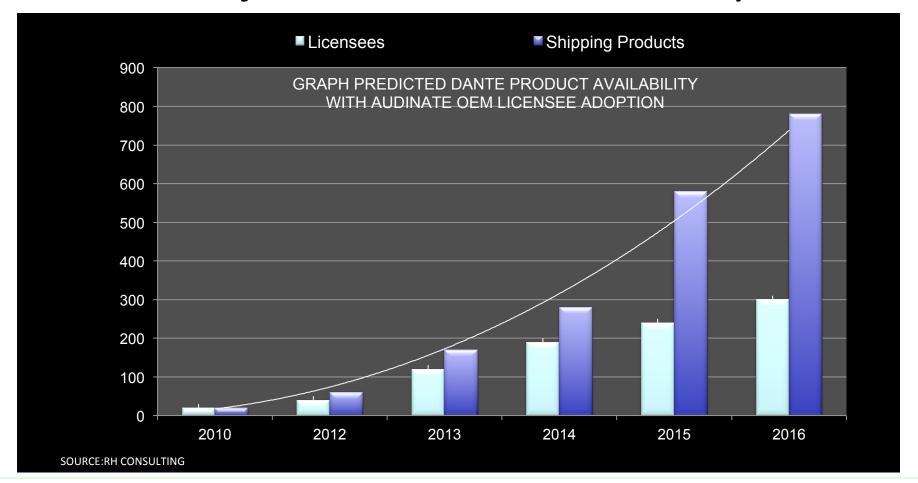








Licensee Adoption **Projected Product Availability**

























Bluechip Dante OEM Partners















ClearOne.

































































































































- Auto discovery of devices
 - Dante devices auto discover and are easy to set up
 - Simplified installation and configuration
- One click signal routing
 - Simplified connection management
- User friendly device and channel names
 - Names that can be edited
- Network configuration is stored in the device
 - Routes automatically re-established
 - No need to reprogram when moving equipment













- Sample accurate timing
 - ±1µs playout/capture time alignment
 - Maintained across multiple switch hops
- Multiple sample rates
 - 44.1kHz thru 192kHz, +4.1667%/-4.00%, ±0.1%, etc
 - Network supports different sample rates at the same time
- High quality, low jitter audio clocks

























- Latency can be as low as 150µs
 - Point to point links
 - Single gigabit switch
- 1ms is a typical default
 - Good for most 1Gbps networks with several switch hops
- Supports different latencies at the same time
 - Not limited to the highest latency device
- Latency is 100% deterministic
 - Always known and consistent













- Glitch-free redundancy
 - Protect from network failures
- Network Status and Monitoring
- Layer 3 networking
 - IP Layer 3 enables routable applications across subnets
- Dante works with the switches you already own, or highly available switches
 - No specialized hardware is required













Dante in Use



Microsoft Retail Stores

Milano Congress Center

Philadelphia NBA Stadium

NBC Studios









Singapore Sports Hub

Randwick Racetrack

Bolshoi Theatre

Sydney Trains









Tom Petty

Usher

Elton John

McCartney and Springsteen

















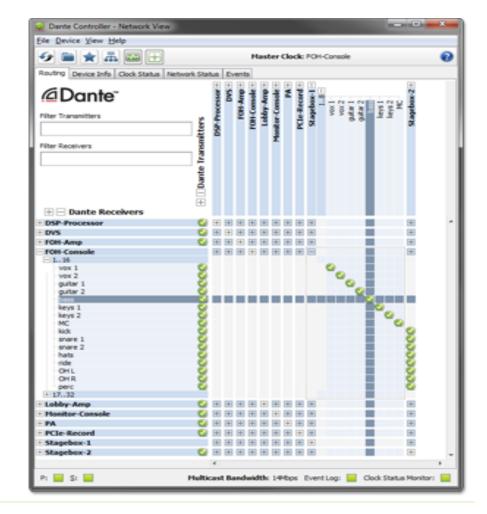






Dante Controller

- Simple plug and play signal routing application
- Configure
 - Sample rate
 - Word clock I/O
 - Network latency
 - Clock master preferences
- Diagnostics
 - Link up/down, throughput, errors, clock master changes, etc
- Freely available to end users/manufacturers

















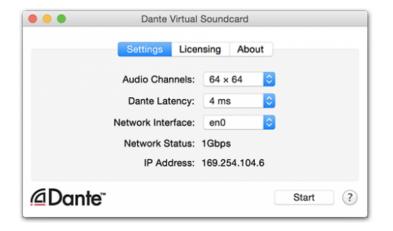






Dante Virtual Soundcard

- Connects existing audio applications to a Dante network
 - DAW software
 - Conferencing (e.g. Skype)
 - Recording and playback
- Up to 64x64 channels
- Uses built-in Ethernet
- Appears as a soundcard
 - Core Audio (Mac)
 - ASIO + WDM (Win)















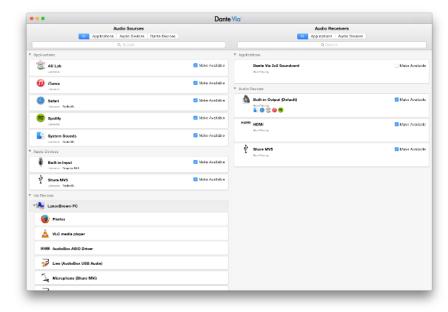




Dante Via- Available Q2

- Networks, merges and routes all of your computer's audio streams and devices
- Connect your USB and Firewire interfaces to a Dante audio network
- Extend your computer's microphones and speakers with a Dante network
- Create a Dante audio network using only computers
- Bridge your audio-capable applications directly to Dante
- Drag and drop UI

























Dante is a no-compromise solution

- Complete, high performance digital media networking toolkit
- True plug and play, with label-based routing
- Widespread adoption, highest interoperability
- Supports existing switches
- The complete media networking solution



Dante Media networking perfected





















Easy to Use

"It seems pretty much idiot-proof. The whole networking thing was really easy to set up, because it auto-seeks, so you're not going through network protocols to make the computers talk to each other. It just works. It finds itself, it finds all its buddies, and it just goes." (.... Quote from audio forum)

> Device discovery User editable names One-click routing













a Dante

The Future of Media Networking... Today

Thank You